Measuring Multidimensional Well-being

Koen Decancq

Canazei 2018

Motivation

- Measuring and comparing well-being is a central issue in the measurement of inequality and poverty
- Well-being is multidimensional (Stiglitz et al. 2009)
- Individuals may have different preferences about what is important in their life

How can we measure well-being in a multidimensional framework while respecting the preferences of the concerned individuals?

Outline

Part 1. Measuring well-being on a crossroads
Part 2. Three well-being measures
Part 3. Estimating trade-offs between dimensions
Part 4. Application

Roadmap

Part 1. Measuring well-being on a crossroads

- Building blocks for a well-being measure
- Principles for a well-being measure
- An inconvenient result

Part 2. Three well-being measures

Part 3. Estimating trade-offs between dimensions

Part 4. Applications

Economica

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Happiness, Equivalent Incomes and Respect for Individual Preferences

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In this paper, we study interpersonal comparisons of wellbeing. We show that using subjective wellbeing (SWB) levels can be in conflict with individuals' judgments about their own lives. We propose therefore an alternative wellbeing measure in terms of equivalent incomes that respects individual preferences. We show how SWB surveys can be used to derive the ordinal information about preferences needed to calculate equivalent incomes. We illustrate our approach with Russian panel data (RLMS-HSE) for the period 1995–2003 and compare it to standard wellbeing measures such as expenditures and SWB. We find that different groups are identified as worst off.

1. The <u>outcome vector</u> ℓ_i



- 1. The <u>outcome vector</u> ℓ_i
- 2. Informed opinion on the good life R_i (aka "preference ordering")





- 1. The outcome vector ℓ_i
- 2. Informed opinion on the good life R_i (aka "preference ordering")
- 3. Satisfaction function S_i , (so that $s_i = S_i(\ell_i)$.)

B20 CARD 9 All things considered, how satisfied are you with your life as a whole nowadays? Please answer using this card, where 0 means extremely¹² dissatisfied and 10 means extremely satisfied. Extremely Extremely (Don't dissatisfied satisfied Know) 00 01 02 03 04 05 06 07 08 09 10 88

- 1. The <u>outcome vector</u> ℓ_i
- 2. Informed opinion on the good life R_i (aka "preference ordering")
- 3. Satisfaction function S_i , (so that $s_i = S_i(\ell_i)$.)

A well-being measure:

$$WB(\ell_i, R_i, S_i)$$

A first well-being measure (the non-starter)

• We split the outcome vector

$$\ell_i = (y_i, x_i)$$

$$\checkmark$$
"income" non-income

- Where $x_i = (x_i^1, \dots, x_i^m)$ is again a vector
- A first (familiar) well-being measure:

$$WB^1(\ell_i, R_i, S_i) = y_i.$$

- "Resource fetishism" (Sen, 1985).
- We need a multidimensional measure

Principles for a well-being measure



Principles for a well-being measure





Principles for a well-being measure







• Trouble in paradise !



- Based on this little graph we find a deep (and inconvenient) result:
- As soon as people disagree on the good life, no well-being measure satisfies both principles



Dominance Principle: If $\ell_i \gg \ell_j$, then $WB(\ell_i, R_i, S_i) > WB(\ell_j, R_j, S_j)$.

Personal Preference Principle: If $\ell'_i P_i \ell_i$, then $WB(\ell'_i, R_i, S_i) > WB(\ell_i, R_i, S_i)$.

• And we have to choose ...



Roadmap

Part 1. Measuring well-being on a crossroads

Part 2. Three well-being measures

- Composite well-being index
- Life satisfaction
- Equivalent incomes

Part 3. Estimating trade-offs between dimensions

Part 4. Applications

- Based on this little graph we find a deep and annoying result:
- As soon as people disagree on the good life, no well-being measure satisfies both principles













• A composite index of well-being

$$WB^2(\ell_i, R_i, S_i) = I(\ell_i).$$

- A popular mathematical structure $I(\ell_i) = \left[w^0 \left(f^0 \left(y_i \right) \right)^{\beta} + w^1 \left(f^1 \left(x_i^1 \right) \right)^{\beta} + \dots + w^m \left(f^m \left(x_i^m \right) \right)^{\beta} \right]^{1/\beta},$
 - Degree of substitutability

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 - Degree of substitutability
 - Transformation function

• A composite index of well-being

$$WB^2(\ell_i, R_i, S_i) = I(\ell_i).$$

• A popular mathematical structure

$$I(\ell_i) = \left[w^0 \left(f^0(y_i) \right)^{\beta} + w^1 \left(f^1(x_i^1) \right)^{\beta} + \dots + w^m \left(f^m(x_i^m) \right)^{\beta} \right]^{1/\beta},$$

- Degree of substitutability
- Transformation function
- Weighting scheme

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WEIGHTS IN MULTIDIMENSIONAL INDICES OF WELLBEING: AN OVERVIEW

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 \Box Multidimensional indices are becoming increasingly important instruments to assess the wellbeing of societies. They move beyond the focus on a single indicator and yet they are easy to present and communicate. A crucial step in the construction of a multidimensional index of wellbeing is the selection of the relative weights for the different dimensions. The aim of this article is to study the role of these weights and to critically survey eight different approaches to set them. We categorize the approaches in three classes: data-driven, normative, and hybrid weighting, and compare their respective advantages and drawbacks.

Keywords Composite indicator; Multidimensional wellbeing index; Weights.

JEL Classification I31; C43; O1.

- How to set the weights?
- Three main approaches
- 1. Data-driven
 - Depend only on information on outcomes
 - BUT: Hume's guillotine
- 2. Normative
 - Depend only on the common opinion on the "good life"
 - BUT: the opinion of whom?
- 3. Hybrid
 - Depend on both

- Answer from the OECD: <u>www.oecdbetterlifeindex.org</u>
- A beautiful and interactive website where the user can select her preferred weights
- (that are used to compare all individuals)

"... those with a stake in the outcomes will almost certainly be in a better position to determine what weights to apply than the analyst calibrating a measure of poverty."



Back to the cross road

- Based on this little graph we find a deep (and inconvenient) result:
- As soon as people disagree on the good life, no well-being measure satisfies both principles



Dominance Principle: If $\ell_i \gg r$

 $\blacktriangleleft(\ell_i, R_i, S_i) > WB(\ell_j, R_j, S_j).$

Personal Preference Principle: If $\ell'_i P_i \ell_i$, then $WB(\ell'_i, R_i, S_i) > WB(\ell_i, R_i, S_i)$.

And take the other route

Route 2. Use life satisfaction

• Why don't we ask the individuals themselves?

$$WB^3(\ell_i, R_i, S_i) = S_i(\ell_i),$$

- Subjective Well-Being (SWB)
 - Affects (happiness)
 - Cognitive valuations (life satisfaction)
Route 2. Use life satisfaction

• Why don't we ask the individuals themselves?

$$WB^3(\ell_i, R_i, S_i) = S_i(\ell_i),$$

- Subjective Well-Being (SWB)
 - Affects (happiness)
 - <u>Cognitive valuations (life satisfaction)</u>
- Are the opinions of individuals (preferences) respected?

Route 2. Use life satisfaction

• Under the consistency assumption

 $S_i(\ell_i) \ge S_i(\ell'_i)$ if and only if $\ell_i R_i \ell'_i$

the preferences of the concerned individuals are respected in <u>intra-personal</u> comparisons

Personal Preference Principle: If $\ell'_i P_i \ell_i$, then $WB(\ell'_i, R_i, S_i) > WB(\ell_i, R_i, S_i)$.

- What about interpersonal comparisons?
- A more attractive (useful) principle:

Same Preference Principle: If $R_i = R_j = R$ and $\ell_i P \ell_j$, then $WB(\ell_i, R_i, S_i) > WB(\ell_j, R_j, S_j)$.

Route 2. Use life satisfaction



- SWB does not fulfil the Same Preference Principle
- SWB does not fulfil the Dominance Principle

- Is there a third route?
- A measure that satisfies Same Preference Principle
- Back to the trouble maker:
- Let's weaken the Dominance Principle



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- There is a measure that satisfies the Same Preference principle and such a weak dominance principle
- And that is "Equivalent Income"
- Developed in 70s by Samuelson and others
- Revitalized recently by Fleurbaey, Maniquet, Schokkaert and others



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CHAPTER 2			
Inequality, Income, and Well-Being			
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Equivalent income =
 the hypothetical income that -- if combined with a
 reference value on all non-income dimensions - would place the individual in a situation that she
 finds equally good as her initial situation

 $WB^4(\ell_i, R_i, S_i) = y_i^*$ such that $(y_i, x_i) I_i(y_i^*, \widetilde{x})$.









• Equivalent incomes

$$WB^4(\ell_i, R_i, S_i) = y_i^*$$
 such that $(y_i, x_i) I_i(y_i^*, \widetilde{x})$.

- Additional information is neccessary on:
 - The reference values: an ethical question, hence room for debate.
 - The preferences of the individuals (see next part).

Outline

Part 1. Measuring well-being on a crossroad

Part 2. Three well-being measures

Part 3. Estimating trade-offs between dimensions

- Life satisfaction approach
- Discrete choice approach
- Adaptive Bisectional Dichotomous Choice (ABDC)

Part 4. Applications

Estimating trade-offs between dimensions

- Problem: we don't observe preferences in real world data
- Three approaches:
 - Stated preference: ask people
 - (in health economics: Fleurbaey and Schokkaert, 2013)
 - Revealed preference: infer from behavior

(in labor supply applications: Decoster and Haan, 2014; Bargain et al. 2013)

 Use Life satisfaction surveys: estimate from evaluations (in functioning-framework: Clark and Oswald 2002; Decancq, Fleurbaey and Schokkaert, 2015) Life satisfaction approach

- Example with RLMS-HSE data (from Decancq et al. 2015)
- Life satisfaction in Russia



Life satisfaction approach

Starting point: estimate a "standard" life satisfaction regression

$$S_{it} = \alpha_i + \mu_t + \gamma_1' \ell_{it} + \gamma_2' Z_{it} + d_{it},$$

- Sophistications
 - Heterogeneity in coefficients
 - Decreasing marginal returns in income

 $S_{it} = \alpha_i + \mu_t + (\beta + \Gamma Z_{it}) \ln(y_{it}) + (\vartheta + \Lambda Z_{it})' q_{it} + \delta' Z_{it} + d_{it},$

• Equivalent income

$$y_{it}^* = y_{it} \exp\left[\left(\frac{\vartheta + \Lambda Z_{it}}{\beta + \Gamma Z_{it}}\right)' (q_{it} - q_i^*)\right]$$

Table 7: Satisfaction estimation

Life satisfaction

	coefficients	standard errors
log expenditures (per cons. unit)	0.314^{***}	(0.0264)
self-assessed health	0.432^{***}	(0.0423)
housing (in 100.000 rubles)	0.284^{***}	(0.0825)
unemployed	0.161	(0.135)
wage arrears	-0.0872	(0.0680)
high status	0.325^{***}	(0.0970)
middle status	0.259^{***}	(0.0461)
higher educ.	0.236	(0.153)
married	0.0907	(0.102)
as married	-0.0197	(0.103)
divorced	-0.292**	(0.110)
widowed	-0.489***	(0.121)
ref. group unemployment	-1.087**	(0.333)
ref. group expenditures	-0.176**	(0.0613)
age squared/100	0.0809^{***}	(0.0171)
1996	-0.189***	(0.0525)
1998	-0.408***	(0.0752)
2000	-0.0809	(0.0962)
2001	0.158	(0.109)
2002	0.616^{***}	(0.124)
2003	0.353^{*}	(0.139)
young X health	-0.0960*	(0.0445)
young X expend.	0.0316 +	(0.0188)
male X health	-0.120*	(0.0465)
male X unemployed	-0.347***	(0.101)
rural X health	-0.109*	(0.0542)
rural X house	0.217^{*}	(0.107)
minority X health	0.118 +	(0.0667)
minority X expend.	-0.253***	(0.0616)
high educ. X house	-0.193*	(0.0813)
high educ. X unemployed	-0.468***	(0.133)
high educ. X arrear	-0.150*	(0.0756)
N	40120	
pseudo R^2	0.082	
p = p = 0.1, * p = 0.05, ** p = 0.01, *** p = 0.001		

Life satisfaction approach



Figure 1: Indifference map in the health-expenditure space.

Life satisfaction approach

- Problems:
 - Endogeneity (of income and other dimensions)
 - Are variables dimensions or control variables?
 - What if scaling is determined by dimensions?
 - Low R squared
 - Group preferences

Outline

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- Adaptive Bisectional Dichotomous Choice (ABDC)

Part 4. Applications

Eliciting preference-based weights for the Human Development Index with a discrete choice experiment^{*}

Koen Decancq[†]

Verity Watson[‡]

Abstract

The Human Development Index uses equal weights to aggregate GDP per capita, life expectancy and schooling. These equal weights have been criticized for being arbitrary and leading to troubling tradeoffs. We study how a discrete choice experiment can be used to elicit alternative preferencebased weights for the Human Development Index. We cary out four discrete choice experiments with comparable samples of young economists in Belgium, Colombia, Ethiopia, and the United States. These experiments allow us to test several assumptions underlying the Human Development Index. We find that ... Discrete choice approach

- Discrete choice experiments are used often in marketing, environmental and health economics to estimate preferences.
- Present (binary) choices to respondent and estimate their preferences
- Pre-pilot with 600 Belgian (business economics) students in fall 2014.

Discrete choice approach

EXAMPLE QUESTION

	Life A	Life B
Health (life expectancy)	70 years	90 years
Education (years of schooling)	16 years	10 years
Income per person in household (income per month)	3,500 Euro	1,500 Euro
	In all other aspects the lives are the same	
Which life would you prefer to live? PLEASE SHADE ONE CIRCLE ONLY	Life A	Life B

Ο



Data from own survey in Antwerp in October 2014



Data from own survey in Antwerp in October 2014

Old HDI	New HDI
Low educated parents	——— High educated parents

Data from own survey in Antwerp in October 2014



Data from own survey in Antwerp in October 2014

Discrete choice approach

- Problems:
 - Parametric specification
 - Group preferences

Outline

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Part 4. Applications

Non-parametric well-being comparisons

Koen Decancq^{*} Annemie Nys[†]

December 23, 2017

Abstract

We study the problem of making interpersonal well-being comparisons when individuals have heterogeneous –possibly incomplete– preferences. We present a robust –also incomplete– criterion for well-being comparisons that states that one individual is better off than another one if the intersection between the extended upper contour set of the better off individual and the extended lower contour set of the worse off individual is empty. We implement the criterion in the consumption-health space using an online survey with 2,260 respondents in the United States to investigate how incomplete the resulting interpersonal well-being comparison is. To chart the contour sets of the respondents, we propose a new "adaptive bisectional dichotomous choice" (ABDC) procedure that is based on

Charting contour sets with the ABDC method



Charting contour sets with the ABDC method




























Adaptive Bisectional Dichotomous Choice



Outline

Part 1. Measuring well-being on a crossroad

- Part 2. Three well-being measures
- Part 3. Estimating trade-offs between dimensions

Part 4. Applications

• Well-being inequality in Russia

Economica

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Wellbeing Inequality and Preference Heterogeneity

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Final version received 8 February 2017.

Standard measures of multidimensional inequality (implicitly) assume common preferences for all individuals, and hence are not sensitive to preference heterogeneity among members of society. In this paper, we measure the inequality of the distribution of equivalent incomes, which is a preference-sensitive multidimensional wellbeing measure. To quantify the contribution of preference heterogeneity to wellbeing inequality, we use a decomposition method that calculates wellbeing inequality in different counterfactual distributions. We focus on four sources of wellbeing inequality: the correlation between outcomes and preferences, the preference heterogeneity, the correlation between the outcome dimensions, and the inequality within each of the outcome dimensions. We find that preference heterogeneity accounts for a considerable part of overall wellbeing inequality in Russia for the period 1995–2005.

Notation

• **Outcomes**: distribution matrix

$$L = \begin{bmatrix} \ell_1^1 & \dots & \ell_1^m \\ \ell_2^1 & \dots & \ell_2^m \\ \dots & \dots & \dots \\ \ell_n^1 & \dots & \ell_n^m \end{bmatrix}$$

- **Preferences**: individuals have a preference ordering R_i over outcomes ("well-considered judgments")
- We write $R_i = R(a_i)$ with a_i a preference vector

$$A = \begin{bmatrix} a_1^1 & \dots & a_1^k \\ a_2^1 & \dots & a_2^k \\ \dots & \dots & \dots \\ a_n^1 & \dots & a_n^k \end{bmatrix}$$

```
Well-being inequality
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• Measuring well-being inequality:

I(L, A)

$$GE_{\alpha}(L,A) = \frac{1}{\alpha(\alpha-1)n} \left[\sum_{i=1}^{n} \left(\frac{WB\left(\ell_{i},a_{i}\right)}{\mu} \right)^{\alpha} - 1 \right],$$

Well-being inequality



What drives this inequality?

- Correlation between outcomes and preferences?
- Preference heterogeneity?
- Correlation between the outcome dimensions?
- Inequality in the outcome dimensions?

- We construct four building blocks:
 - Reshuffled preference matrix \widetilde{A}
 - Equalized preference matrix \overline{A}
 - Reshuffled outcome matrix \widetilde{L}
 - Equalized outcome matrix \overline{L}

• "Preference first" decomposition

$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(L,\widetilde{A}))}_{correlation} + \underbrace{(I(L,\widetilde{A}) - I(L,\overline{A}))}_{preference} + \\ outcome - pref. & preference \\ heterogeneity \\ \underbrace{(I(L,\overline{A}) - I(\widetilde{L},\overline{A}))}_{outcome} + \underbrace{(I(\widetilde{L},\overline{A}) - I(\overline{L},\overline{A}))}_{outcome} \\ outcome \\ correlation & inequality \\ \end{split}$$

• "Outcome first" decomposition

$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(\widetilde{L},A))}_{outcome} + \underbrace{(I(\widetilde{L},A) - I(\overline{L},A))}_{outcome} + \\ \underbrace{(I(\overline{L},A) - I(\overline{L},\widetilde{A}))}_{correlation} + \underbrace{(I(\overline{L},\widetilde{A}) - I(\overline{L},\overline{A}))}_{preference} \\ \underbrace{(I(\overline{L},A) - I(\overline{L},\widetilde{A}))}_{outcome - pref.} + \underbrace{(I(\overline{L},\widetilde{A}) - I(\overline{L},\overline{A}))}_{preference} \\ \end{split}$$



$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(L,\widetilde{A}))}_{correlation} + \underbrace{(I(L,\widetilde{A}) - I(L,\overline{A}))}_{preference} + \\ outcome - pref. & heterogeneity \\ \underbrace{(I(L,\overline{A}) - I(\widetilde{L},\overline{A}))}_{outcome} + \underbrace{(I(\widetilde{L},\overline{A}) - I(\overline{L},\overline{A}))}_{outcome}. \end{split}$$



$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(L,\widetilde{A}))}_{correlation} + \underbrace{(I(L,\widetilde{A}) - I(L,\overline{A}))}_{preference} + \\ outcome - pref. & heterogeneity \\ \underbrace{(I(L,\overline{A}) - I(\widetilde{L},\overline{A}))}_{outcome} + \underbrace{(I(\widetilde{L},\overline{A}) - I(\overline{L},\overline{A}))}_{outcome} \\ outcome \\ correlation & inequality \end{split}$$

Contribution of preferences



I(L,A)	=	$\underbrace{(I(L,A) - I(L,\widetilde{A}))}_{\bullet} +$	+ $(I(L, \widetilde{A}) - I(L, \overline{A}))$ +
		correlation outcome - pref.	preference heterogeneity
		$(I(L,\overline{A}) - I(\widetilde{L},\overline{A})) +$	+ $(I(\widetilde{L}, \overline{A}) - I(\overline{L}, \overline{A})))$.
		outcome	outcome
		correlation	inequality

Removing the outcome correlation decreases well-being inequality

Correlation between dimensions of well-being

• Outcome correlation between dimensions of wellbeing (Spearman rank correlation)

		Expenditures	Health	Housing	Unemployment
1995	Health	0.0444			
	Housing	0.2296	-0.1062		
	Unemployment	-0.0633	0.1363	-0.0649	
	Wage arrears	0.0104	0.1027	-0.0248	-0.1353
2000	Health	0.1226			
	Housing	0.2904	-0.0734		
	Unemployment	-0.0744	0.1428	-0.0961	
	Wage arrears	0.0028	0.0538	-0.0658	-0.1094
2005	Health	0.1666			
	Housing	0.2023	-0.0821		
	Unemployment	-0.1284	0.1736	-0.0936	
	Wage arrears	-0.0046	0.0522	-0.0498	-0.0713

Source: Own computations with RLMS-HSE



I(L,A)	=	$\underbrace{(I(L,A) - I(L,\widetilde{A}))}_{\bullet} +$	+ $(I(L, \widetilde{A}) - I(L, \overline{A}))$ +
		correlation outcome - pref.	preference heterogeneity
		$(I(L,\overline{A}) - I(\widetilde{L},\overline{A})) +$	+ $(I(\widetilde{L}, \overline{A}) - I(\overline{L}, \overline{A})))$.
		outcome	outcome
		correlation	inequality

Removing the outcome correlation decreases well-being inequality



$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(L,\widetilde{A}))}_{correlation} + \underbrace{(I(L,\widetilde{A}) - I(L,\overline{A}))}_{preference} + \\ outcome - pref. & heterogeneity \\ \underbrace{(I(L,\overline{A}) - I(\widetilde{L},\overline{A}))}_{outcome} + \underbrace{(I(\widetilde{L},\overline{A}) - I(\overline{L},\overline{A}))}_{outcome} \\ outcome \\ correlation & inequality \end{split}$$

Equalizing expenditures decreases well-being inequality (a lot)



I(L,A)	=	$\underbrace{(I(L,A) - I(L,\widetilde{A}))}_{+} +$	$-\underbrace{(I(L,\widetilde{A})-I(L,\overline{A}))}_{+}+$
		correlation outcome - pref.	$preference \\ heterogeneity$
		$(I(L,\overline{A}) - I(\widetilde{L},\overline{A})) +$	$-\underbrace{(I(\widetilde{L},\overline{A})-I(\overline{L},\overline{A})))}_{-}.$
		outcome correlation	outcome

Equalizing health inequality decreases well-being inequality further



$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(L,\widetilde{A}))}_{correlation} + \underbrace{(I(L,\widetilde{A}) - I(L,\overline{A}))}_{preference} + \\ outcome - pref. & heterogeneity \\ \underbrace{(I(L,\overline{A}) - I(\widetilde{L},\overline{A}))}_{outcome} + \underbrace{(I(\widetilde{L},\overline{A}) - I(\overline{L},\overline{A}))}_{outcome} \\ outcome \\ correlation & inequality \end{split}$$

Note the spike of wellbeing inequality generated by wage arrears during the crisis



$$\begin{split} I(L,A) &= \underbrace{(I(L,A) - I(\widetilde{L},A))}_{outcome} + \underbrace{(I(\widetilde{L},A) - I(\overline{L},A))}_{outcome} + \\ \underbrace{(I(\overline{L},A) - I(\overline{L},\widetilde{A}))}_{correlation} + \underbrace{(I(\overline{L},\widetilde{A}) - I(\overline{L},\overline{A}))}_{preference} \\ \underbrace{(I(\overline{L},A) - I(\overline{L},\widetilde{A}))}_{outcome - pref.} + \underbrace{(I(\overline{L},\widetilde{A}) - I(\overline{L},\overline{A}))}_{preference} \\ \end{split}$$

Considerable well-being inequality remains after all outcomes have been equalized

Equivalent income



• Can we construct an (operational) multidimensional well-being measure?

- Can we construct an (operational) multidimensional well-being measure? YES
- Is there a single silver bullet?

- Can we construct an (operational) multidimensional well-being measure? YES
- Is there a single silver bullet? **NO**
- Does the choice between the measures matters empirically?

- Can we construct an (operational) multidimensional well-being measure? YES
- Is there a single silver bullet? **NO**
- Does the choice between the measures matters empirically? YES
- Different measures take a different position on what are the most appealing principles. This is a value judgment.
- Let's be explicit about these value judgments, so that they are open to public scrutiny